

'The Geospatial Way to a Better World'

United Nations World Geospatial Information Congress

GEOSPATIAL TECHNOLOGY AND APPLICATION EXHIBITION

19-23 November 2018

Deqing, Zhejiang Province, China

www.unwgic2018.org

Introduction

The United Nations World Geospatial Information Congress (UNWGIC), organized by the United Nations through its Department of Economic and Social Affairs with the support of the Government of China through the Ministry of Natural Resources and the Zhejiang Provincial Government, will be held in Deqing, Zhejiang Province, China from 19-21 November 2018.

The objective of the UNWGIC is to provide a convening, participatory and inclusive environment to enhance the communication, understanding, knowledge and application of geospatial information management to address local, regional and global challenges. With the overarching theme “The Geospatial Way to a Better World”, the Congress will bring together all stakeholders at the highest level, including governments, non-governmental organizations, academic and research institutions, and the private sector. While the UNWGIC plenary program covers three days (19-21 November), the overall event will be a week long (19-23 November), and will include exhibitions, global and regional meetings, workshops, and side events.

As an important part of the UNWGIC, the Geospatial Technology and Application Exhibition will be organized from 19-23 November 2018 at the Deqing International Exhibition Center. It will showcase the state-of-the-art technologies, products and application solutions from the world-leading companies, academic and research institutions, as well as other related organizations from across the globe. The Exhibition will focus on four major areas: Intelligent Equipment; Smart Applications; Location-Based Services; and Future Life. It will provide a prime opportunity for professional and industrial exchanges and business cooperation.

All the interested enterprises, research institutions, and other organizations from China and abroad are cordially invited to join in the UNWGIC Geospatial Technology and Application Exhibition.





Exhibition Themes

The Geospatial Technology and Application Exhibition will cover four major themes: 1) Intelligent Equipment, 2) Smart Applications, 3) Location-Based Services, and 4) Future Life.

Intelligent Equipment

- Satellite Remote Sensing Equipment
- Navigation and Positioning Equipment
- Measurement and Data Acquisition Equipment
- Aerial Photogrammetry and UAVs
- Data Processing and Analysis Platform
- 3D Visualization Platform
- Data Storage, Management and Big Data Service Platform
- Data Display and Output Equipment

Smart Applications

- Natural Resources Survey and Registration
- Integrated Emergency Response
- Climate, Marine and Environment Protection
- Energy and Public Utilities
- Tourism and Cultural Heritages Conservation
- E-Government
- Smart Cities

Location Based Services

- Autonomous Vehicles
- Smart Business
- Intelligent Transportation
- Integration of Spatial Data and AI, Big Data, Cloud, and the Internet of Things
- LBS, O2O, and Sharing Economy

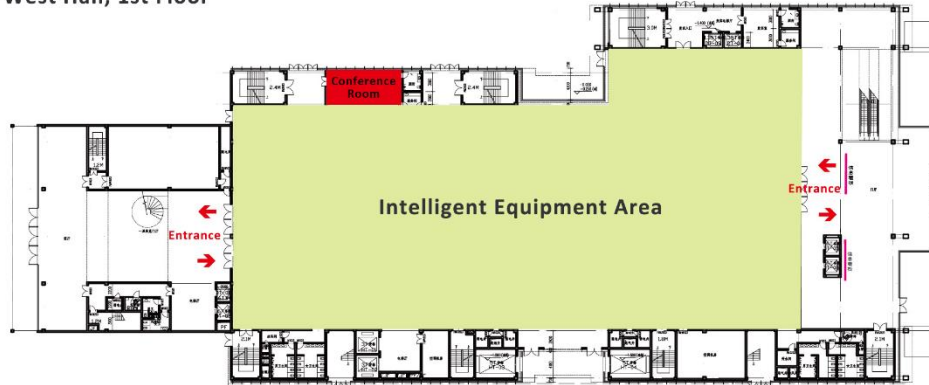
Future Life

- Intelligent Robots
- Intelligent Homes
- Smart Wearables
- Cultural Innovations
- AR, VR and Interactive Experience
- Commercial Aerospace
- Entrepreneurship Program Demonstrations

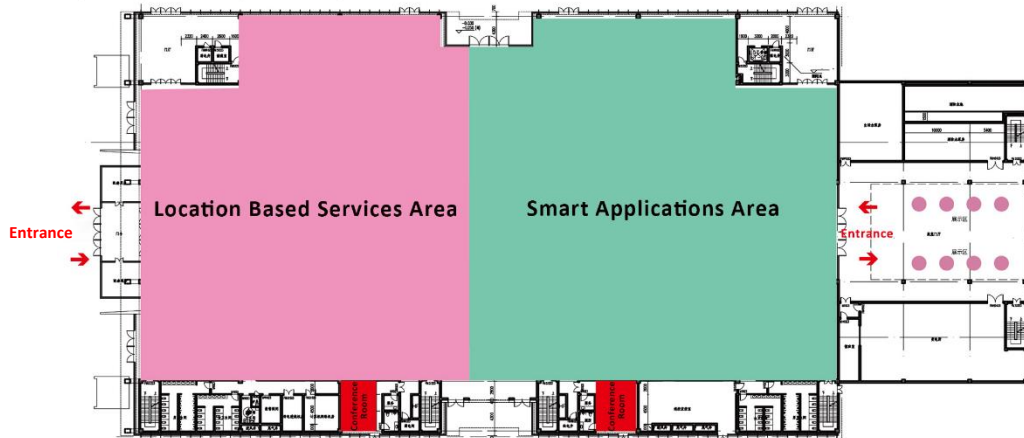


Floor Plan

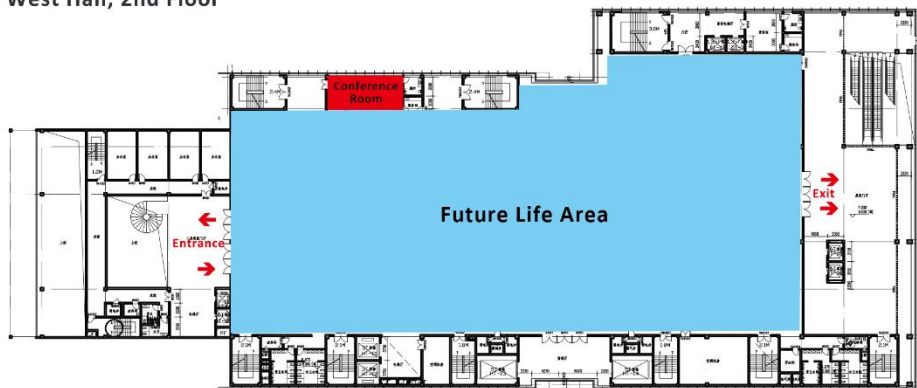
West Hall, 1st Floor



East Hall, 1st Floor



West Hall, 2nd Floor



Exhibition Application

Interested organizations are kindly invited to complete and submit the Exhibition Application Form to the Local Organizing Committee (LOC) for the UNWGIC by email at exhibition@unwgic2018.org. The LOC for the UNWGIC will review all the applications and inform if your organization is accepted as an exhibitor by 31 October 2018.

Important Dates

- 30 September 2018, due date for application submission
- October 2018, applications review and results notice
- 6-15 November 2018, exhibition set-up
- 19-23 November 2018, exhibition
- Afternoon of 23 November 2018, dismantling

Space Options

- A. Raw Space – 108 m², 240,000 RMB (appr. 37,500 USD)
- B. Raw Space – 72 m², 160,000 RMB (appr. 25,000 USD)
- C. Raw Space – 54 m², 120,000 RMB (appr. 18,500 USD)
- D. Raw Space – 36 m², 80,000 RMB (appr. 12,500 USD)
- E. Standard Booth – 9 m², 240,000 RMB (appr. 4,000 USD)

Notes:

- For raw space (A, B, C, D), exhibitors will be provided with empty space only, and need to set up and equip booths with furniture, fixtures and fittings by themselves.
- For standard booths, the dimensions are 3m in length, 3m in width and 2.5m in height. Each booth is furnished with three white walls, one exhibition lintel with company name, carpet, one desk, two chairs, one 220V/5A power socket, two spotlights, and one wastebasket.



Application Form

Organization Name	in English:			
	in Chinese (<i>if applicable</i>):			
Address		Postal Code		
Focal Point		Job Title		
Mobile phone		Email		
Exhibition Information				
Space Option (Please v)	Raw Space Booth: <input type="checkbox"/> 108 sqm <input type="checkbox"/> 72 sqm <input type="checkbox"/> 54 sqm <input type="checkbox"/> 36 sqm Standard Booth: <input type="checkbox"/> 9 sqm			
Exhibition Theme (Please v)	<p>Intelligent Equipment Area:</p> <input type="checkbox"/> Remote Satellite Sensing Equipment <input type="checkbox"/> Navigation and Positioning Equipment <input type="checkbox"/> Measurement and Data Acquisition Equipment <input type="checkbox"/> Aviation and UAVs <input type="checkbox"/> Data Processing and Analysis Platform <input type="checkbox"/> 3D Visualization Platform <input type="checkbox"/> Data Storage, Management and Big Data Service Platform <input type="checkbox"/> Data Display and Output Equipment <p>Smart Applications Area:</p> <input type="checkbox"/> Natural Resources Survey and Registration <input type="checkbox"/> Integrated Emergency Response <input type="checkbox"/> Climate, Marine and Environment Protection <input type="checkbox"/> Energy and Public Utilities <input type="checkbox"/> Tourism and Cultural Heritages Conservation <input type="checkbox"/> E-Government <input type="checkbox"/> Smart Cities <p>Location Based Services Area:</p> <input type="checkbox"/> Autonomous Vehicles <input type="checkbox"/> Smart Business <input type="checkbox"/> Intelligent Transportation <input type="checkbox"/> Integration of Spatial Data and AI, Big Data, Cloud, and the Internet of Things <input type="checkbox"/> LBS, O2O, and Sharing Economy <p>Future Life Area:</p> <input type="checkbox"/> Intelligent Robots <input type="checkbox"/> Intelligent Homes <input type="checkbox"/> Smart Wearables <input type="checkbox"/> Cultural Innovations <input type="checkbox"/> AR, VR and Interactive Experience <input type="checkbox"/> Commercial Aerospace <input type="checkbox"/> Entrepreneurship Program Demonstrations			
Overview (No more than 150 words)				
Congress Attendance Application (chief executives only and subject to approval by the organizers)				
NO.	Name of the Attendee	Job Title	Telephone	Mobile phone
1				
2				
Authorized Signature: _____		Date: _____		



Instructions for Exhibitors

- Exhibition Application Forms submitted by potential exhibitors will be reviewed by the LOC for the UNWGIC. Applicants will be informed of the results before 31 October 2018.
- To secure a booth reservation, exhibitors need to sign an agreement and pay the exhibition fees.
- Exhibitors' booths will be allocated by the LOC for the UNWGIC.
- Exhibitors' names on the application forms must be consistent with their actual names. Exhibitors may not transfer booths to others without the approval of the LOC for the UNWGIC.
- Booth set-up, exhibits, exhibition security and activities must comply with the regulations of the organizers.
- Exhibits and promotional materials must not infringe upon any intellectual property rights, and exhibitors must not exhibit any counterfeit products or use prohibited product names.
- Exhibition of products that violate the laws and regulations of the P.R. China is strictly prohibited and will result in exhibition participation being revoked.
- Exhibitors must strictly follow the rules on the use of Chinese maps. The use of wrong maps in product and materials shall not be permitted.
- Exhibitors must take effective fire precaution, personal security and property safety measures during the preparation, exhibition and dismantling periods.

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